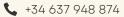# DALIAH KHARRAZ

DIGITAL ARTIST
GRAPHIC DESIGNER
PHOTOGRAPHER
SOCIAL MEDIA MANAGER
MARKETING STRATEGIST

www.daliakharraz.com

✉ dalia.kharraz1@gmail.com 📞 +34 637 948 874 📍 Barcelona, Spain

Palestinian graphic designer and digital creator inspired by themes of politics, society, and nature. Creates thoughtful, expressive work that reflects personal values and a deep connection to identity and self, with a passion for working with children and supporting animal welfare.

EXPERIENCES

Co-Founder, 2021 – 2024

Tawoos Studio, Ramallah, Palestine

Co-founder of Tawoos Studio, a creative studio that provides digital media solutions. (Photographer, Social Media Manager, Graphic Designer, Website Designer, Content Creator).

Founder, 2021 – 2023

Paw Munchies, Ramallah, Palestine

Small business that provides natural and preservative-free pet treats. General and operating manager, product developer, packaging designer and social media manager.

Freelancer , 2018 – 2021

Self-employed, Palestine & Jordan

Working on independent projects related to branding, social media management, photography, and graphic design.

Resident Assistant, 2018 – 2020

Marist University, New York

Organized educational and social programs to foster a sense of community among residents, conducted individual and group interviews for a special RA selection project, and monitored the floor for maintenance issues.

EDUCATION

Master's Degree, 2024 – 2025

BAU · College of Arts & Design, Barcelona, Spain

Master's Degree in Digital Communication and Content Creation. Focus: branding, digital marketing, communication management, entrepreneurship and user experience.

Bachelor's Degree, 2016 – 2020

Marist University, New York, USA

Bachelor's Degree in Digital Media with concentrations in both Graphic Design & Animation, and a minor in Photography.

TECHNICAL SKILLS

Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere Pro) ◉ ◉ ◉ ◉ ◉

Procreate ◉ ◉ ◉ ◉ ◉

Figma ◉ ◉ ◉ ◉ ◯

Canva ◉ ◉ ◉ ◉ ◉

DIGITAL COMMUNICATION SKILLS

Branding | Content Strategy | Social Media Design | Digital Marketing | User Research | Campaign Development | Storytelling | UX/UI

LANGUAGES

English - fluent | Arabic - native